

Premium Outdoor Metal Nameplates

Durable Product Identification



A Lasting First Impression

Metal nameplates and badges offer a highly efficient and budget-friendly means of promoting your brand.

When done right, they capture the interest of potential customers and leave a lasting positive impression.

of purchases are influenced by visual factors like color.

23%

increase in revenue with consistent branding across all channels.

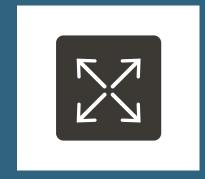
interactions before a consumer will remember a brand.



Eye-catching and budget-friendly, metal nameplates and badges have widespread application in outdoor furniture, automotive aftermarket and accessories, fencing and decking, and industrial equipment.

Whether you're aiming for a premium, whimsical, or legendary aesthetic, our team of professionals collaborate with you to create practical solutions that reflect your brand's personality and messaging.

To keep your brand front-of-mind, consider the following factors to ensure of bold, memorable, and readable nameplate:







SIZE COLOR GRAPHICS





Size

Make a professional impression with custom badging in any size or shape. Design your nameplate to follow common shapes or stand out with something unique!



Color

Don't compromise on your brand's identity. We're able to custom color match to help boost your recognizability. Use color to create contrast, indicate luxury, and express confidence.

We offer: PMS Color Match, Gloss and Matte Color, Four Color Process, Metallic and Transparent Colors, Brushed and Polished Silver or Gold Finishes



Graphics

Increase the impact of the nameplate by including your logo, an image, or a pattern that is synonomous with your brand. Our creative team will work with you to create an innovative solution, unique to you!

Durability & Quality

Anodizing, protective topcoats, and high temperature inks are some of our durable processing solutions. Each one is able to withstand indoor and outdoor environments, ensuring the product identification will last the lifetime of the product. We have a variety of materials available for both metal and plastic substrates.

All processes follow strict compliance guidelines to ensure quality and industry standards are met.

ISO 9001:2015 Certified UL Compliance REACH / SVHC RoHS3



Choose premium metal badges, custom permanent decals or metal signage in a variety or durable materials and processes to meet your application needs.



Premium Metal Badges

Elegant and stylish or robust and tough, aluminum badges add percieved value and reflect the high level of quality associated with your brand.



Embossed Metal Nameplates

Add embossing to include visual and tactile dimension and focus. Consider opting for forming to add even more depth or to seamlessly attach around corners and contoured surfaces.



Warning & Caution Labels

Warning and safety labels play in integral role in liability prevention and product safety, meaning your company's financial well-being and your customer's lives are at stake. Our weatherproof, high adhesive decals stick to most surfaces so you can feel assured.



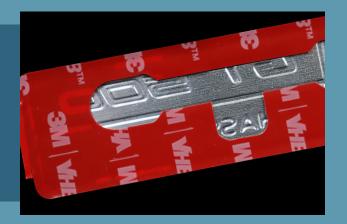
Industrial Data Plates

Data plates, tags and identification plates are durable and versatile solutions for environments with temperature extremes and corrosive conditions. They're perfect for indoor or outdoor use, customizable shapes to fit any area, with the correct sizing and colors to meet your needs.

Simple Nameplate Assembly

Explore the options for easy install on plastics, metal or wood.

Not sure which one is best for you? Our experts can guide you in the right direction.



Adhesive

Self-adhesion can be the best solution for secure attachment in many situations.

Consider what surface it will be attached to and the environment exposure.



Mounting Holes

Some surfaces or environments are better suited for mechanical attachment. Rivots or screws can be used for attachment with single or multiple holes.



Combination

Extreme applications with harsh environments and chemical exposure may require a little extra attention. In these scenarios, we can combine pressure sensitive adhesive with rivots or screws.

Durable Graphics Made Simple.

What you need, when you need it.



Related Resources

Check out these articles for even more information on creating durable product identification.

Articles

What is Pantone?

Get it Right the First Time: Preproduction Samples and Free Concept Drawings Metal Nameplate Sizes

How to Use the Look of Aluminum in Nameplate Design

Weather Considerations for Nameplates and Labels

Die-Cut Components for Shielding, Sealing, and Spacing

Basic Tool Information for Metal Nameplates and Badges