

ALUMINUM NAMEPLATES



WHY CHOOSE ALUMINUM?



DURABILITY

LONG LASTING PERFORMANCE.

It won't rust, resists cleaners and chemicals, and maintains its integrity in both hot and cold environments.



SUSTAINABILITY

100% RECYCLABLE.

An environmentally responsible choice that supports sustainable manufacturing and reduces waste.



VERSATILE

CUSTOM FINISHES.

Can take on the look of other metals like brass or stainless steel, and can be finished with unique textures and patterns.



LIGHTWEIGHT

MINIMAL WEIGHT.

Enhance your product with an authentic, high-quality material without compromising on performance or design.



MALLEABLE

DISTINCTIVE DESIGNS.

Can be cut, formed, and fabricated to create unique designs, including custom contours and embossed graphics.



INDUSTRIES + APPLICATIONS

Aluminum nameplates offer your brand a durable and attractive way to stand out across a wide variety of industries. From automotive aftermarket parts and recreational equipment to restaurant appliances and industrial machinery, aluminum provides lasting performance and premium look. It's ideal for things like truck boxes and trailers, electronics, and medical instruments or equipment. Helping your products communicate quality, professionalism, and attention to detail wherever they're used!

FINISHING OPTIONS:

- **Embossing or Debossing**
Patterns, text, borders, or a logo.
- **Doming**
Add a crystal clear urethane dome.
- **Textures**
Add a tactile element.
- **Patterns**
Create unique contrast.
- **Patina**
Create an aged appearance.



SUBSTRATE OPTIONS:

- Matte Foil or Bright Foil
- Mill Finish Aluminum
- Anodized Mill Finish Aluminum
- Bright Aluminum
- Anodized Aluminum



ANY SHAPE, ANY SIZE

Metal nameplates can be crafted in almost any size, from a fraction of an inch to over three feet. Whether it's for a semi-trailer or a premium fishing rod - nameplates can stand out from even the tightest of spaces.

With in-house tool and die capabilities, we can create virtually any shape! Custom shapes can be created to match your logo or product contours - providing the flexibility to align your product's look to your brand identity.



For over 70 years, McLoone has partnered with OEMs and manufacturers to deliver high-quality product identification. Aluminum nameplates provide a durable, versatile solution that combines long-lasting performance with premium aesthetics. Engineered to withstand harsh environments while showcasing your brand, these nameplates help your products make a strong first impression and maintain their professional appearance for years.

If you're interested in starting a conversation or getting started on your product identification project, reach out to us at sales@mcloone.com



ATTACHMENT

Choosing the right adhesive is key to ensuring your nameplates stay securely in place. Factors like temperature, UV exposure, chemicals, and surface type all play a role. We have a variety of adhesives available, designed for both indoor and outdoor exposure. For applications requiring mechanical fasteners, piercing for rivets or screws is also available. For added strength, adhesive can be combined with rivets or screws.



As part of the Clarion Safety Systems family, we are able to provide best practice safety labels and signage, along with complementary risk-reduction services through their affiliated businesses: Machine Safety Specialists and Arrow Industrial Solutions.