



Custom Domed Nameplates and Labels

Durable Dimension through Doming

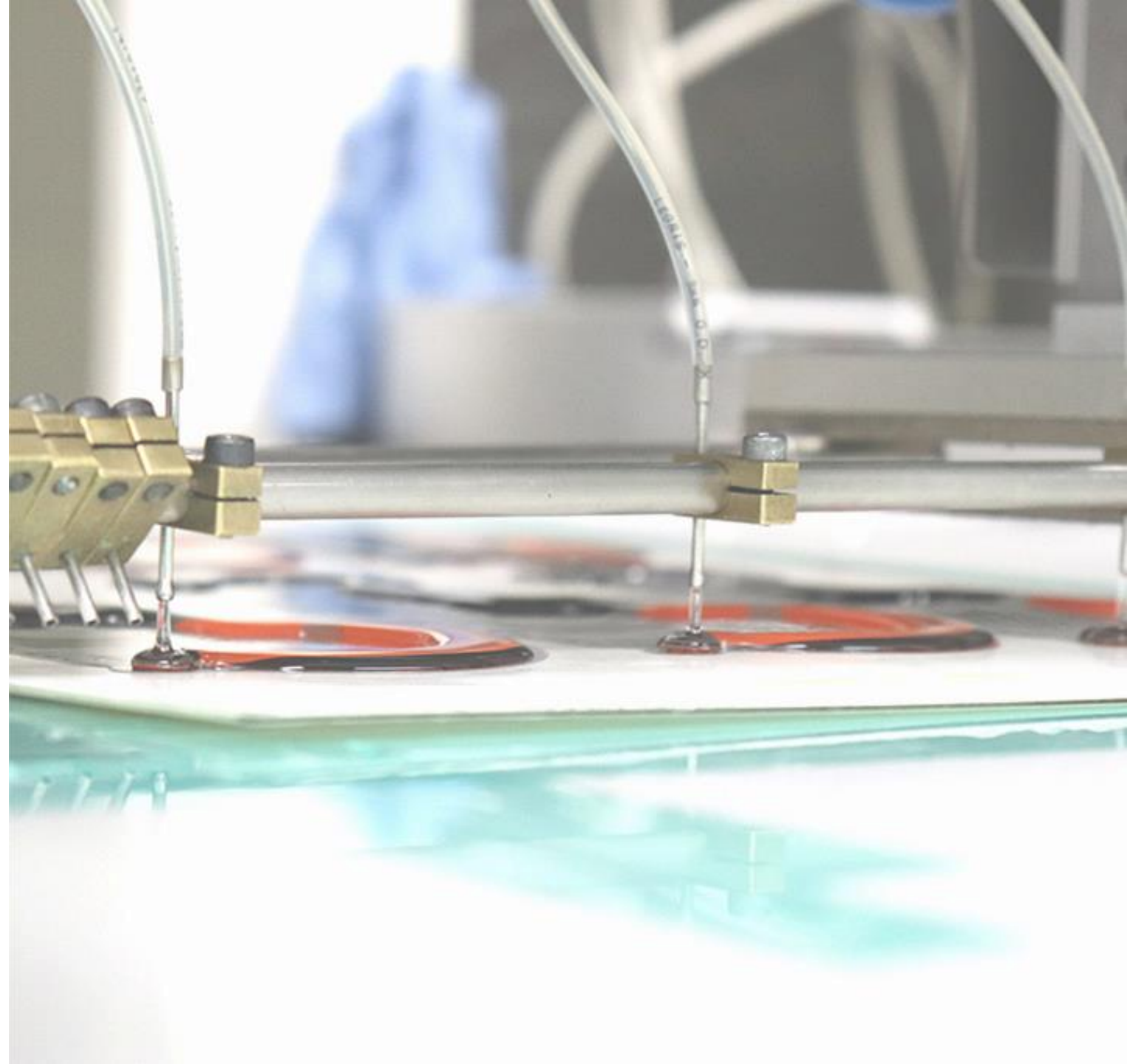


**Doming draws attention to your
product in the market with its 3D effect.**



DURABLE DIMENSION WITH DOMING

Doming uses a clear urethane coating to create a dimensional bubble over your label, drawing attention to the brand. This process is chemical and weather resistant which means products with a domed label have branding that lasts the test of time.





Diverse industries rely on domed labels to make an impact for product identification.

Appliance

Automotive

Electronics

Medical

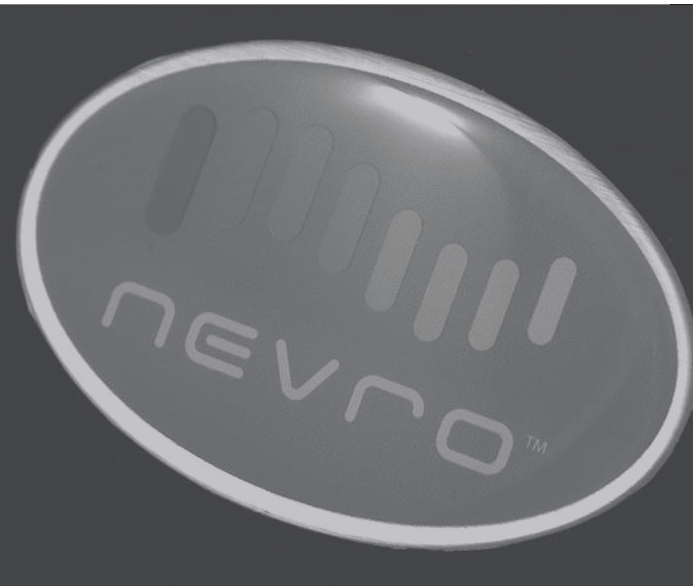
Sporting Equipment

BENEFITS OF THE DOMING PROCESS

Product identification with doming is appealing and engaging. It showcases a brand with dimension.



Durable



Glossy Look



Versatile



Visual Depth

DURABLE

Domed labels are abrasion and chemical resistant which gives assurance of a label standing up to extreme conditions in indoor or outdoor applications.

Protection

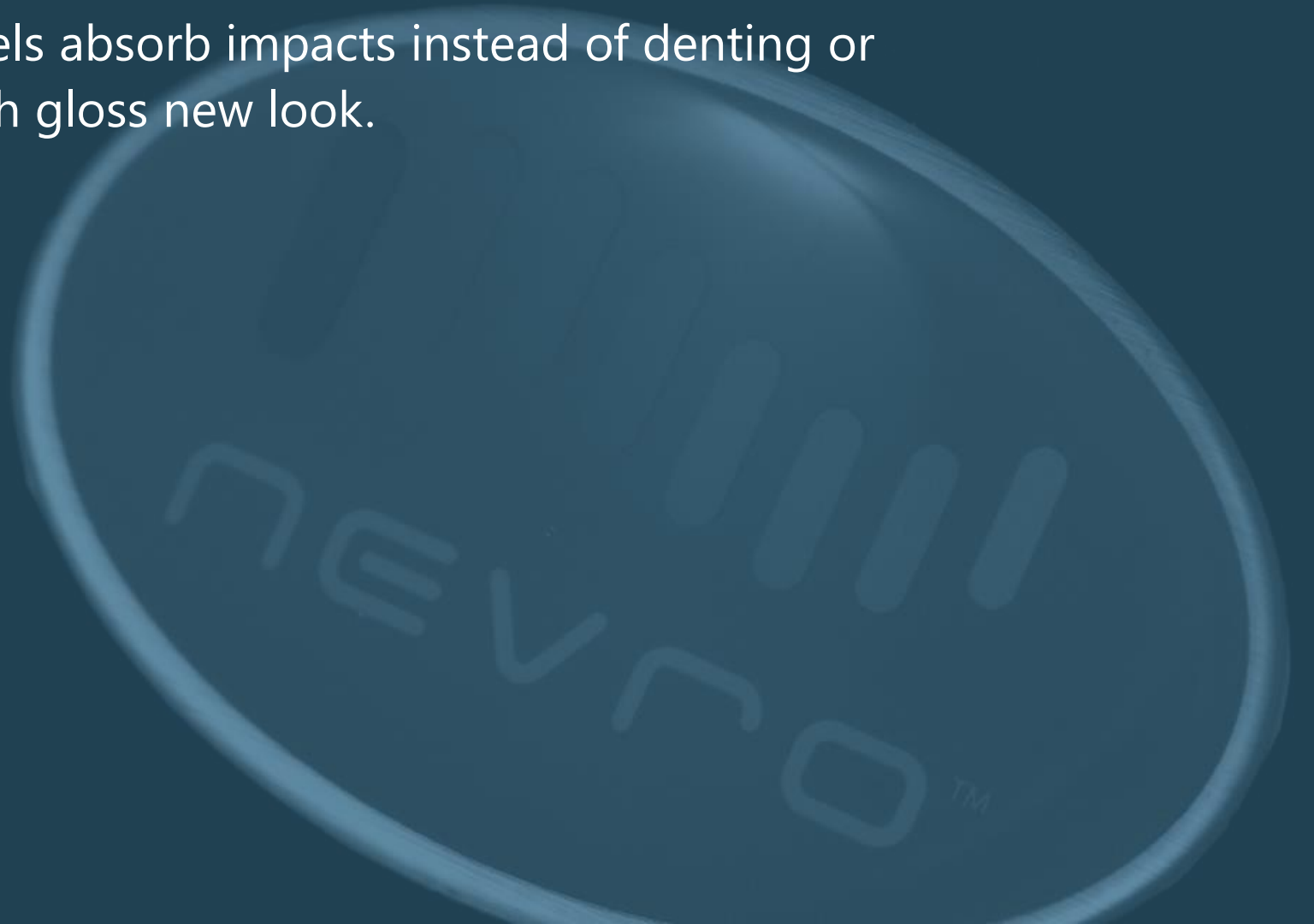
Cold, heat, rain, saltwater, sun

Resistance

Chemicals, dents, detergents,
moisture, scratches

GLOSSY LOOK

Flexible urethane domed labels absorb impacts instead of denting or scratching, maintaining a high gloss new look.



VERSATILE

Doming can be applied to metal or plastic substrates, making it friendly for a variety of surfaces and applications.



VISUAL DEPTH

Doming adds dimension amplifying the underlying decoration.
Transparent colors and embossed graphics are enhanced.

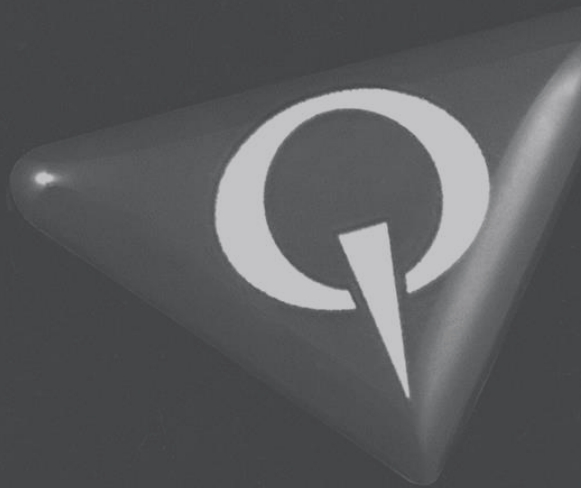


SPECIFICATIONS

Consider virtually any size, shape or color for your branding needs.



Material



Color



Shape



Emboss

MATERIAL

Build on metal or plastic substrates as the base material for your custom designs.

Polyester

Clear, Bright or Brushed Chrome,
White

Aluminum

Mill Finish or Bright

COLOR

Color options for domed labels are endless. Doming complements underlying colors, turning transparent tints into jewel tones and amplifying the effect of metallics.



SHAPE

Crystal clear domed labels in standard or custom shapes and scripted text make your brand stand out.



EMBOSS

Adding embossing to your domed label is an eye-catching way to add detail and dimension.



SUPPLY AND ASSEMBLY

Domed labels arrive at your location with adhesive already applied to the back side – for a simple easy-to-peel format in strip or individual parts.





CONCLUSION

From standard shapes to out of the ordinary and unique branding solutions, doming adds durable dimension to nameplates and labels. It is an effective way to boost your presence in the market.

[GET A QUOTE](#)

RELATED RESOURCES

Check out these articles and eBooks for even more helpful information about durable solutions for nameplates, overlays, and labels.

Articles

Where and When it Makes Sense to Use Doming
Customization Options for Labels and Overlays
Creative Tips for Effective Product Identification

eBooks

Nameplate Substrate Guide
Metal Nameplates That Stand Out – Embossing on Metal
5 Building Blocks for Metal Nameplate Design



ABOUT MCLOONE

At McLoone, we combine creativity and expertise to custom manufacture graphic solutions that help you professionally brand your product. Whether building to print, creating rapid prototypes or collaborating on a custom solution, we're known for meeting deadlines and exceeding expectations.

Quality is integrated into every area at McLoone, from prototyping through delivery. We are ISO 9001:2015 registered and comply with RoHS3 and REACH requirements.

65 YEARS STRONG AND GROWING

Contact us to see how McLoone can help you and your team with impressive product identification.

GET A QUOTE

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