



Custom Metal Promotional Items

Be Different with Unique Items that Get Noticed

BE UNIQUE

Make your mark. First impressions are everything. Set yourself apart with custom metal branding and promotional items that leave a lasting impression.

Are you getting noticed?

BE NOTICED

Customers notice branding prior to price, often up to 6 seconds earlier depending on the product. This certainly speaks to the importance of making a good first impression.

Up to 40% of consumers change their mind at the point of purchase due to something they see.*

BE BOLD

Just as an eye-catching nameplate helps set your product apart from others, a premium badge for promotion can take your brand to the next level. It is your opportunity to draw attention, increase perceived value, and gain consumer loyalty.

This eBook showcases custom solutions to place your product in the spotlight.

BE AUTHENTIC

Aluminum is the option of choice for product designers and brands that want to be noticed. It is one of the most commonly available materials in the world. Long-lasting and authentic, metal badges, tip-on plaques, and signs stand out in a wide variety of applications.



**Metal
Signage**



**Specialty
Packaging**



**Event
Promotion**



**Metal
Cards**



**Unique
Applications**

METAL POP SIGNAGE

Creative custom metal point-of-purchase signs for merchandising retail products that place your product in the spotlight.

Metal signs offer the ultimate in durability and aesthetics. Options include cut to shape, drilled holes for easy hanging, and single or double-sided printing.



METAL SIGNAGE



SPECIALTY PACKAGING

Your relationship with the consumer begins with presentation and packaging of your product. Retail packaging reinforces the value of your brand.

Metal badges or tags add interest and show creative design consideration. These details make for premium packaging that nurtures the customer experience, builds brand loyalty, and creates a feeling of exclusivity.



SPECIALTY PACKAGING

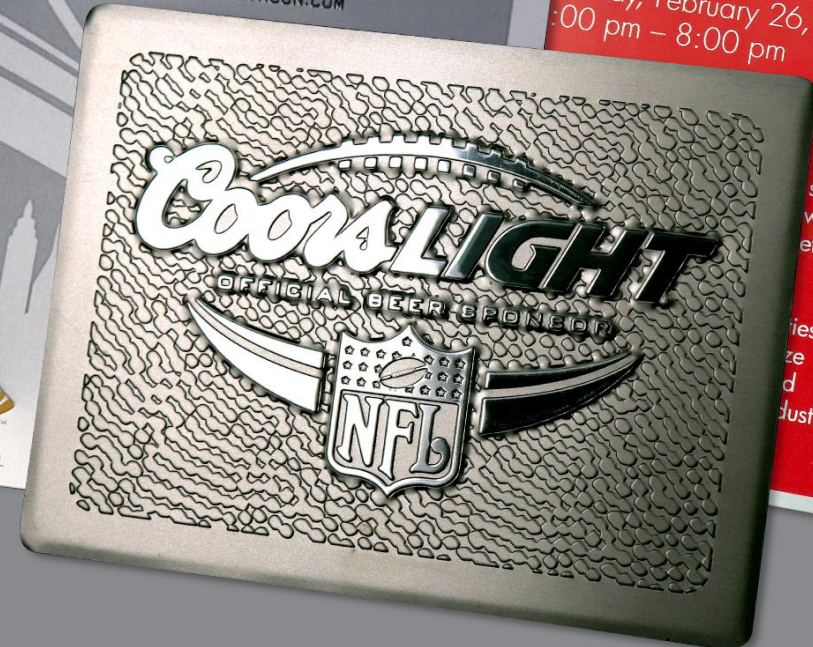


EVENT PROMOTION

Event promotion communicates a personalized message to an exclusive audience. A memorable keepsake or giveaway item adds value to the event. It further gives the receiver something tangible to correlate back to your brand.

A metal announcement or invitation sends the message that your event is important and worth putting on a calendar.

EVENT PROMOTION



METAL BUSINESS CARDS

Hand them something they'll never forget by designing a card that is exclusive and unique. Metal cards make a memorable impression and get you noticed.

Use standard sizes or stand out with a custom shape as unique as your brand. Either way, the options are endless.



METAL BUSINESS CARDS



AUTHENTICITY CARDS

Metal authenticity cards are an irresistible and unforgettable way to complement luxury goods. Special metal certificates of authenticity (COA) for luxury goods, artwork, fine wines and other high value items demonstrate the item is authentic.

Personalize the content and make your cardholder feel extra special with numbering, a QR code, barcode, or signature strip.



AUTHENTICITY CARDS



UNIQUE APPLICATIONS

Opportunities to showcase your brand pop up in any number of unique places! Make your customers feel like a VIP with a distinctive keepsake. Consumers become brand evangelists when they have positive interactions and experiences with your product or service.

Any application you can imagine promoting your brand is possible to incorporate intriguing tip-ons or premium badges.

UNIQUE APPLICATIONS



CUSTOM METAL PROMOTIONAL & POP ITEMS

Announcement Placards

Appliques

Badges

Binder Plaques

Book Covers

Business Cards

Certificate of Authenticity Cards

Customer Appreciation Cards

Custom Invitations

Event Passes

Executive Cards

Hang Tags

Loyalty Cards

Luggage Tags

Membership Cards

Menu Covers

Name Badges

POP Display Signs

Product Launch Kits

Rewards

Sales Kits

Tip-on Plaques

VIP Passes

Warranty Cards

Welcome Kits

Have an idea for another
type of promotional item?
[Let's explore options!](#)

PROMOTIONAL & POP OPTIONS

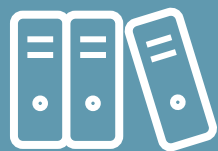
Create a unique look using metal or flexible substrates. Expert design, rapid prototyping, and diverse fabrication options are available for your customized display and promotion solutions.

By performing all options in-house we control the quality and lead time of the entire process.

CUSTOM PROMOTIONAL ITEMS

From aluminum and steel to vinyl and polyester, we manufacture with the latest printing technology.

The more demanding the specs for your custom promotional badges and signage, the more our services stand out.



Experience

With an average of over 21 years of durable printing industry experience per employee, you can expect the right solution at the right price.



Dedication

Our goal is to help you make an impact. Our team – customer care, designers, printers, and fabrication – creates quality badges and signage for a lasting impression.



Integrity

Exceeding expectations is our goal. ISO certified and made in the USA, some of the world's largest brands rely on us for their printing needs.

TRUSTED BY BRANDS ACROSS THE GLOBE

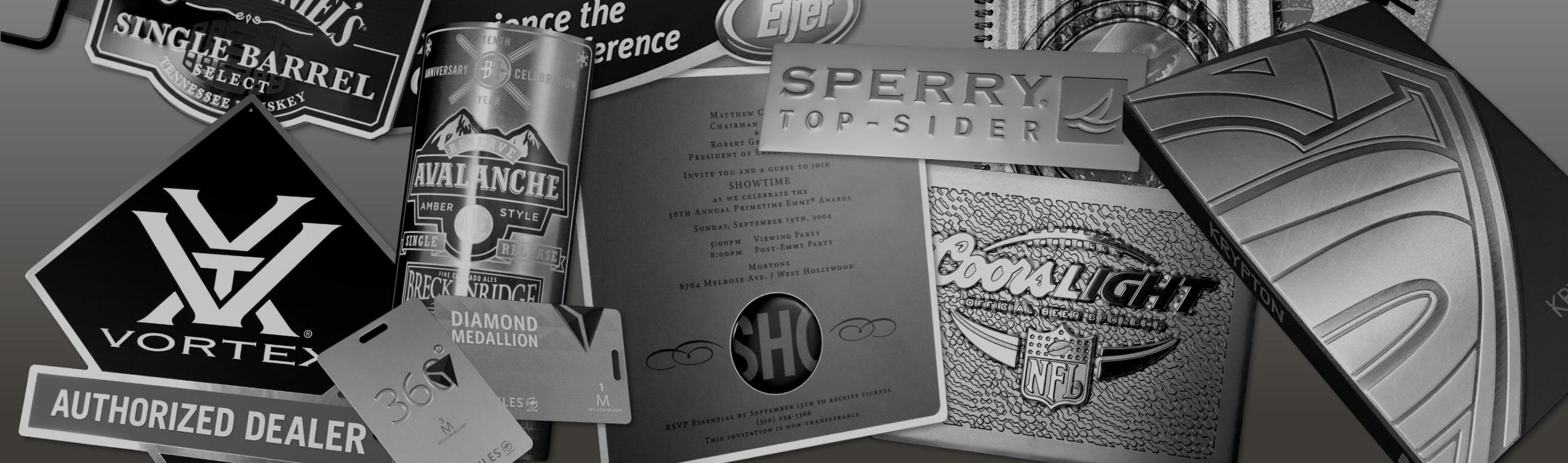


Jägermeister



Where American is made.





BE DIFFERENT

Metal promotional pieces stand out in a sea of paper and plastic, conveying a message of luxury, exclusivity and importance.

McLoone offers a diverse selection of material, processes and custom solutions as unique as your vision.

[GET SAMPLES](#)

ABOUT MCLOONE

At McLoone, we combine creativity and expertise to custom manufacture graphic solutions that help you professionally brand your product. Whether building to print, creating rapid prototypes or collaborating on a custom solution, we're known for meeting deadlines and exceeding expectations.

Quality is integrated into every area at McLoone, from prototyping through delivery. We are ISO 9001:2015 registered and comply with RoHS3 and REACH requirements.

65 YEARS STRONG AND GROWING

Submit your requirements for material, timing, and pricing. Let us help you get noticed!

GET A QUOTE

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