



# Impactful Metal Signage for Retail Displays

Stand Out in a Crowd



# MAKE A FIRST IMPRESSION THAT LASTS

Retail signage is an extremely effective and economical way to promote your brand and deliver your message.

Done right, it grabs the attention of potential customers and makes a great first impression.

# MAKE YOUR METAL SIGNAGE COUNT

Each one of our custom creations is designed to uniquely meet your needs with your branding in mind.



**67%\***

Said they purchased a service or product because a sign caught their eye



**68%\***

Think a business' signage reflects the quality of its services



Create a strong impression with signage to attract potential customers and increase sales.

\*according to one marketing study

# METAL SIGNAGE AND BADGING

Eye-catching and cost-efficient, metal signage and badging are commonly used on fixtures, permanent and semi-permanent retail displays, and premium specialty packaging. Whether premium, whimsical, or legendary, our team of professionals work with you to create practical solutions with your brand's personality and messaging.

# INNOVATIVE AND AFFORDABLE

To boost your sign's influence, keep the following items in mind to ensure a bold, memorable, and readable sign:



**Size**



**Color**



**Graphics**

For more information on optimal sign design, [consult our team of experts.](#)



# SIZE

Make a professional impression with custom signage in any size or shape.

## Popular Retail Signage Sizes

3"x6"

3"x8"

4"x6"

4"x8"

6"x12"



# LARGE FORMAT SIGNS

Same high quality as our small signs just bigger.

## Popular Large Signage Sizes

10"x11"

11"x15"

23"x23"





# COLOR

Use color and contrast to express confidence and create a bold, memorable, and readable sign.

## Color and Finish Options

PMS Color Match

Gloss and Matte Colors

Four Color Process

Metallic and Transparent Colors

Brushed and Polished Silver Finishes

Brushed Polished Gold Finishes





# GRAPHICS

Our creative team will work with you every step of the way to design an innovative solution for your brand.

## Tips for Impressive Signage

- Be Legible
- Be Consistent
- Be Noticed



# QUALITY AND DURABILITY

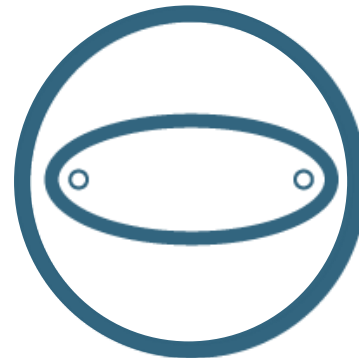
Choose aluminum signs, custom permanent decals, or premium metal badges in a variety of materials and finishes to meet your retail display needs for a lasting impression.



**Signs**



**Permanent Decals**



**Badges**

# ALUMINUM SIGNS

Perfect for indoor or outdoor use, with flexibility to customize shape, size and color to meet your needs.

Aluminum signs are screen printed with weather, fade, and scratch resistant heavy-duty inks for attractive vibrant colors.





# EMBOSSED METAL SIGNS FOR DIMENSION

Easy to read and attractive,  
embossing adds impact to  
metal signs.





# CUSTOM PERMANENT DECALS

Weatherproof, high adhesive decals that stick to most surfaces.

The options in design, shape, and color are endless.



# PREMIUM METAL BADGES

Elegant and stylish or robust and tough, aluminum badges add perceived value and speak to the high level of quality represented by your brand.

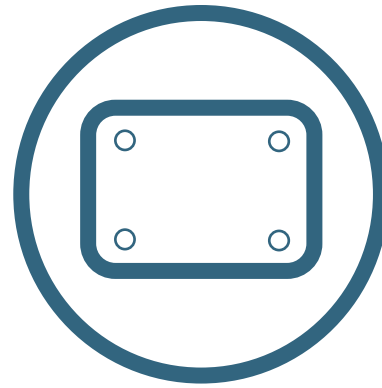


# EASY SIGN INSTALLATION

Explore options for easy installation on glass, carboard, plastics, metal, or wood. Not sure which one is best? Let our experts help you.



**Adhesives**



**Mounting Holes**

# ADHESIVES

There are many situations where a self-adhesive option is the best solution for secure attachment. Important considerations include what type of surface is it sticking to and what type of environment it will be used in. Our team will work with you to ensure a bond that will last.





# MOUNTING HOLES

Some surfaces or environments are better suited for attachment with mechanical means. Attachment with rivets or screws can be designed for signs with configurations for single or multiple holes.

# CUSTOM RETAIL SIGNAGE

From aluminum and steel to vinyl and polyester, we manufacture display signage with the latest printing technology. The more demanding the specs for your custom signage, the more our services stand out.



## **Experience**

With an average of over 21 years of durable printing industry experience per employee, you can expect the right solution at the right price.



## **Dedication**

Our goal is to help you make an impact. Our team – customer care, designers, printers, and fabrication – creates quality signage with a powerful impression.



## **Integrity**

Exceeding expectations is our goal. ISO certified and made in the USA, brands recognized around the world rely on us for their printing needs.



# CONCLUSION

A great sign draws attention and increases product sales. Let us help you design and create an impactful sign that draws the eye of the consumer and increases sales.

[GET A QUOTE](#)

# ABOUT MCLOONE

At McLoone, we combine creativity and expertise to custom manufacture graphic solutions that help you professionally brand your product. Whether building to print, creating rapid prototypes or collaborating on a custom solution, we're known for meeting deadlines and exceeding expectations.

Quality is integrated into every area at McLoone, from prototyping through delivery. We are ISO 9001:2015 registered and comply with RoHS3 and REACH requirements.

**65 YEARS** STRONG AND GROWING

Submit your requirements for pricing and see how McLoone can help you with eye-catching signage that leaves a lasting impression.

GET A QUOTE

*info@mcloone.com*

